

EXECUTIVE SUMMARY

THE RIGHTS FOR THE HOPALONG CASSIDY PROPERTIES

1. The longtime owner, for the last 34 years, of all Hopalong Cassidy ("HC") rights, U.S. Television Office, Inc., ("USTO") is a privately held Illinois corporation. Its President is Holger Wrede, who is an international entertainment lawyer in New York. USTO was formed in 1984 for the purpose of purchasing the HC assets from Mrs. Grace Bradley Boyd, the William Boyd and Grace Bradley Boyd Trust and William Boyd Enterprises. This task was achieved in the 1980's by buying out any and all rights pertaining to the HC properties including the 66 HC Feature Films produced and distributed by Paramount and United Artists, the 52 Half-Hour Television Episodes distributed by NBC Television, as well as 104 HC Radio Shows. USTO also acquired any and all film material related to these assets comprising of almost 4,000 reels of film and approximately 5000 original black and red vinyl audio records containing the 104 HC Radio Shows. All of this material is currently stored at USTO's protected, temperature and humidity controlled vaults.

In addition USTO acquired any and all HC related rights from Clarence E. Mulford, the creator of the HC character and author of the 26 HC novels. This transaction was completed in the early 1990's.

Thus, USTO owns any and all rights, including copyrights and trademarks, throughout the world, in all media and in perpetuity for the entire HC franchise.

The acquisition of all above rights was recorded through the law offices of Fulton Brylawski and Bernie Dietz in Washington, D.C. at the Copyright Office of the Library of Congress.

2. Over the last 30 years, USTO has organized the HC assets, launched a merchandising campaign based on the original HC endorsed products and created new HC products. Furthermore, USTO has mastered the entire HC film collection from the camera negatives and/or 35 MM preprint material and now has the entire collection restored onto digital masters with new copyright certificates issued by the Copyright Office of the Library of Congress for the restored and audio-visually enhanced versions of the 66 Hopalong Cassidy Motion Pictures. For 5 years during the early 2000's, USTO's HC feature collection was exclusively shown on the pay television channel of Starz Encore's Westerns Channel.

In February 2018, USTO released the entire Hopalong Cassidy library of 52 Television Episodes via STARZ Encore to be followed with a release of all 66 Hopalong Cassidy Feature Motion Pictures on STARZ by mid 2018. The entire library has been released in a new electronically edited and enhanced audio-visual version.

In mid 2018, USTO will release the entire Hopalong Cassidy library of all 52 Television Episodes and all 66 Hopalong Cassidy Feature Motion Pictures on Me-TV in a new electronically edited and enhanced audio-visual version.

Furthermore, in 2018 USTO will also have released the entire Hopalong Cassidy library digitally on Amazon Prime.

Together with Starz Encore, USTO produced a one (1) hour HC documentary hosted by Dennis Weaver and narrated by Leonard Maltin and Grace Bradley Boyd. This show was introduced to the American public during a HC broadcast marathon in August of 2001, during which time the Westerns Channel played nothing but HC for an entire weekend. The success was so overwhelming that this documentary has now aired almost 430 times on the Westerns Channel.

3. Over the course of the last 25+ years, USTO has exhibited Mr. Wrede's HC Memorabilia Collection for major showings. For the opening of the Gene Autry Western Heritage Museum in Los Angeles, USTO organized the Western cowboy memorabilia exhibition HOPPY, GENE AND THE LONE RANGER. It was a remarkable event. Gene Autry, Clayton Moore and Grace Bradley Boyd were the celebrities hosting this memorable celebration. That beautiful setting was the first time that USTO displayed a large collection of HC material. Shortly thereafter, USTO opened HOPALONG CASSIDY, KING OF THE LICENSED COWBOYS, at the American Museum of the Moving Image in New York City. That exhibition lasted for 8 months. Thereafter, USTO toured the same collection to the National Cowboy Hall of Fame in Oklahoma City where it stayed for 5 months.

One year later USTO had a HC exhibition at the Kentucky State Horse Park in a show entitled HOLLYWOOD AND THE HORSE. In June, 2008, USTO hosted a HC presentation/event at the American Museum of Natural History, in New York City.

4. USTO was in close association with a western venue, the Prairie Rose Chuckwagon, at the Chisholm Trail in Wichita, Kansas. There was an 11,000 square foot HC Cowboy Museum with several gift stores at that location. In connection with a HC look-alike, the Prairie Rose Wranglers, a group of highly talented western music performers, along with some other western music stars, performed twice at Carnegie Hall in New York City. In March of 2006, USTO joined a Cowboy singing tour in China with the Wranglers performing western country music in Beijing and Shanghai at the invitation of the Chinese government alongside a HC look-alike. The goal is to open the Asian market, including China, for HC products.

5. USTO maintains that the All American Cowboy with the virtues that HC stood for are very appropriate in these trying times. The famous HC creed and the principles that HC introduced to America's youth are as true today as they were in the 1950's. At that time HC's Troopers Club had more members than the Boy Scouts. Everybody feels that these virtues could be brought back today much to the delight of the Baby-Boomers, parents and grandparents and much to the benefit of today's youth. Of course, HC was a merchandising star that we all want brought back into today's time through exposure by various available media.

During the last 34 years, USTO has built relationships with a variety of companies manufacturing and distributing HC merchandise under its license. The price range varies

between \$5 and \$4,500 for the high-end material. The entire HC Film Library had been made available by USTO in superb quality DVDs throughout the US at major retail outlets, including Wal-Mart. In 2018, USTO entered into another DVD release through Allied-Vaughn.

In 2009, a special collector's version with many Hopalong Cassidy bonus features was released on DVD in a replicated Hopalong Cassidy multi-color lunch box containing all 66 Hopalong Cassidy Feature Films, some Hopalong Cassidy Radio Shows, as well as approximately 20 Hopalong Cassidy comic strips (there were almost 3000 Hopalong Cassidy comic strips created and published, and all owned by USTO.)

In 2011, a special collector's version for all 52 Hopalong Cassidy Television Shows was released on DVD and is now being offered through Shout Factory.

USTO is entertaining various opportunities for producing a major Hopalong Cassidy feature film trilogy and television series. It will be scripted as a western adventure, updated for today's audience, with Hopalong Cassidy emerging from the initial Mulford character, which USTO owns, to the all-American idol once portrayed by William Boyd and now owned by USTO.

USTO is seeking a partner for a worldwide merchandising campaign that will be strategically combined with a new HC movie. Furthermore, USTO has entertained various offers for HC Western-themed venues, including theme parks, HC Educational and Entertainment Centers with museum displays and interactive/virtual reality HC games, HC Dance Hall, HC themed Restaurants, HC Gift Stores, HC Theater and HC related foods/sauces and other HC mercantile merchandise. Another priority is the conclusion of a new HC Comic Book deal with the potential of an animated television series based on the new Comic Book characters and a HC video game.

USTO is proud to represent that it won a major copyright litigation against a pirate challenging USTO's rights, ending up in a multi-million dollar payment to USTO which judgement was confirmed on appeal. The two judgments in favor of USTO's rights were equally recorded in the Copyright Office of the Library of Congress.

For corporate licensing inquiries: U.S. Television Office, Inc. | email: wrekeh@aol.com

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